



# Truckload Carriers Association

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April 14, 2014

Bill Sims Jr.  
President  
Bill Sims Company Headquarters  
114 Centrum Drive  
Irmo, SC 29063

Dear Bill,

On behalf of TCA and ACS, I would like to thank you for helping us make the 2014 Recruitment and Retention Conference in Nashville a success. The feedback we have received indicates that this year's conference was one of the best. This was due in part to the success of your presentation, *Green Beans & Ice Cream: A Breakthrough Recipe for Driver Retention and Excellence*. We asked participants to rate you and your presentation on a scale of 0-10, with 10 being the highest. Your ratings are below.

Speaker Rating: 9.4000000000000004

Both the style and substance of your presentation helped us deliver a stimulating program. We hope that we can call on you in the future, if the need arises. Thank you again for helping us provide the absolute best training for the trucking industry.

Sincerely,

Truckload Carriers Association  
(703) 838-1950  
[www.truckload.org](http://www.truckload.org)



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